



## February 2020 Meeting Minutes

**Date: February 25, 2020**

**Meeting Time: 5:00-8:30 pm**

**Board Member Attendance:**

Quorum = 7

	Count	Board Member	Position/committee	Term	Expiration
	X	Monica Cody	President elect; HR; Finance	1	12/31/2020
		Corey Mosher	Past President; HR; Finance	2	12/31/2021
	X	Mathew Webber	Secretary; HR; Nominating	1	12/31/2020
		Lorna Wilson	Vice President; HR; Nominating	1	12/31/2020
	X	Tara Truett	4-H Advisory	2	12/31/2020
	X	Laura Shoemaker	Finance	2	12/31/2021
	X	Alexandra Erath	Finance; HR	1	12/31/2021
	X	David Hatch	Chair of Finance	2	12/31/2022
	X	Kyle Hirt	HR; Ag Advisory	1	12/31/2021
		Victor Ramirez	TBD	1	12/31/2022
	X	David Burch	TBD	1	12/31/2022
	X	Michelle McGinnis	TBD	1	12/31/2022
	X Apt	David Jones	Legislative Representative	N/A	N/A
	X Apt	Danielle Hautaniemi	Cornell Representative	N/A	N/A

## **2020 Board Schedule: Time is 5-7pm unless otherwise noted**

Date	Description
January 16	Reorganizational Board Meeting (5-7:30)
February 25	Extended Board meeting ( 5-8:30pm) – training and year end approvals
March 19	Regular Board Meeting
April 16	Regular Board Meeting
May 21	Regular Board Meeting – Plan of Work
June 18	Regular Board Meeting – Audit
July 16	Regular Board Meeting - Audit
August 20	Regular Board Meeting
September 17	Regular Board Meeting
October 15	Regular Board Meeting – Annual Meeting Awards
November 19	Regular Board Meeting – Nominating Committee report
December	Annual Meeting

### Staff/Community Attendance

1	Karin Bump	Executive Director	CCE - Attended
2	Bonnie Backman	Finance Coordinator	CCE - Attended by phone

### Call to order (Time 5:11 )

### Welcomes and Introductions

- Board President asked each member to identify one goal for the coming year -- a good exercise that focused our determination to support, and improve upon, CCE-MC's mission.

### Approval of February 2020 Meeting Minutes:

Motion to approve:

Motioned by: David Hatch

Seconded by: Laura Shoemaker

Discussion: One correction (3, not 4, Brd. members up for second term reelection)

Vote: Unanimously Approved Motion Carried

### Old Business -

#### Advisory Committees – purpose/structure/function

- The purpose of these committees is to study the subjects of their particular focus, sparing the full board much of the inherent minutiae of analysis and consideration - following with relevant information and recommendations to the full board as needed, for action etc..
- Karin explained the make-up and meeting structure (for the various committees) that she and Monica are proposing, moving forward - including some significant changes. (See hand-out Board Committee Structure supplied at the meeting.)
- **A very important point has been brought forward by our CCE-MC staff** -- that being that they are not getting effective input, from the board and our committees, assisting them in putting forth the best programming possible. The changes to be implemented, in the committee structure/function, are meant to address this. **Word back to staff: We hear you**, and are excited to improve!
- Discussion followed:
  - ~ Concern that our individual committees, currently, may not recognize that they are a part of 'the whole', connecting to other programs. (new format looks to address this)
  - ~ Concern was raised about potentially asking too much from our volunteer committee members.
    - This could be addressed by holding a couple of meetings involving most of the related committees, then breaking up to work on separate focus' - then coming back together to interconnect, as needed.
  - ~ Is a committee of 16 (called for in some instances) too big?
  - ~ How do other CCE BOD's set up their committee structure?
    - This is all over the place, but much depends on the Association, and the board itself - it's make-up and engagement. No one way is best.

## **New Business**

### **End-of-year financials**

Bonnie gave a thorough report on CCE-MC financials, pointing out items needing explanation while giving easily understood answers to questions. The report covered:

- ~ Balance Sheet
- ~ Statement of Operations (expenses from January 2019 through December 2019)
- ~ Liquidity Statement
- ~ Fund Balance

-- We are growing \$ since 2017, and are in a very good place on all accounts!

### **Action Items** coming from financials report:

#### **Finance Committee** needs to:

- Discuss what is “liquid” so we can invest and grow and still be appropriate.
- Look at Asset List
- Look at names for Accounts

### **Approval of End of Year (2019) Finances:**

Motioned by: Dave Hatch

Seconded by: Alexandra Erath

Vote: Unanimously Approved Motion Carried

### **Board Training** with Cornell Extension Representative Danielle Hautaniemi

- Danielle’s presentation, assisted by good graphics, was informational and inspiring.

~ Book: “Band of Rivals” recommended to explain the history of our land-grant colleges.

~ A question asked: “What are land-grant colleges doing to stay relevant in modern times?” Danielle laid out relevant a modern accountable structure:

- Work to keep traditional audience -- and establish new (ex. urban centers). Grow new programs, in the ag community and beyond, working on:
  - > dealing with today’s many farm-related problems
  - > nutrition
  - > community development
  - > Farm to Plate initiative - looking to hospitals, schools, prisons etc.
  - > water quality
  - > climate issues - building resilience in our communities & farm economy
  - > animal welfare
  - > buy local

### **- Feedback on CCE-MC Annual Report**

~ Karin asks if the report is achieving its purpose? Looking for ideas (from the board) for next year.

~ Karin pointed to her appreciation of the make-up of our BOD. We have a good mix of members, bringing variety in expertise; we are fully engaged and attentive to ways to make this agency better; we are an enthusiastic lot!

### **Motion to Adjourn**

Made by Kyle Hirt

Seconded by Tara Truett

- Motion Passed Unanimously



## Board Member Contact Info

	address	city	state	zip	phone	email
Monica Cody	4676 Shephards Road	Cazenovia	NY	13035	315-655-9863	<a href="mailto:mmc49@cornell.edu">mmc49@cornell.edu</a>
Alexandra Erath	13 East Pleasant Street	Hamilton	NY	13346	607-316-1363	<a href="mailto:erath.alexandra@gmail.com">erath.alexandra@gmail.com</a>
David Hatch	103 Post Lane	Chittenango	NY	13037	315-687-3951	<a href="mailto:dave.hatch@farmcrediteast.com">dave.hatch@farmcrediteast.com</a>
Kyle Hirt	2422 Parker Road	New Woodstock	NY	13122	315-750-8640	<a href="mailto:hirt35@yahoo.com">hirt35@yahoo.com</a>
David Jones	4879 Nelson Rd	Cazenovia	NY	13035	315-655-2859	<a href="mailto:dave.jones4879@gmail.com">dave.jones4879@gmail.com</a>
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Tara Truett	6188 Chamberlain Rd	Hamilton	NY	13346	315-345-1468 824-2610	<a href="mailto:taraltruett@gmail.com">taraltruett@gmail.com</a>
Laura Shoemaker	3284 Eagleville Road	Eaton	NY	13334	315-657-3210	<a href="mailto:laura.shoemaker@farmcrediteast.com">laura.shoemaker@farmcrediteast.com</a>
Mathew Webber	3826 Lane Road	Cazenovia	NY	13035	315-655-3375 315-720-6669	<a href="mailto:theoldswampfox@gmail.com">theoldswampfox@gmail.com</a>
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David Burch JR.	2415 Fenner Rd	Cazenovia	NY	13035	315-877-5186	<a href="mailto:Dburch@barclaydamon.com">Dburch@barclaydamon.com</a>
Michelle McGinnis	3555 Cody Rd	Cazenovia	Ny	13035	315-264-5053	<a href="mailto:mlmcginnis14@gmail.com">mlmcginnis14@gmail.com</a>
Victor Ramirez	135 North Court St.	Wampsville	NY	13163	315-280-0559	<a href="mailto:info@madisonbistrocny.com">info@madisonbistrocny.com</a>
Danielle Anne Hautaniemi	379 Roberts Hall, Cornell	Ithaca	NY			<a href="mailto:dah35@cornell.edu">dah35@cornell.edu</a>
David Jones	4879 Nelson Rd	Cazenovia	NY	13035	315-655-2859	<a href="mailto:dave.jones4879@gmail.com">dave.jones4879@gmail.com</a>

## 2020 Board Member Bios

Laura Shoemaker – Laura grew up on a dairy farm in Madison County and has been involved with the dairy and equine industries her whole life. She attended Morrisville State College where she earned an Associate’s Degree in Agriculture Science and a Bachelor’s Degree in Agriculture Business. Laura is currently an appraiser with Farm Credit East in the Cooperstown office.

Tara Truett – Tara has been a resident of Madison County for 49 years. She is a retired educator and currently works part-time as the Director of Madison County Reads Ahead, a program that provides tutoring for people seeking their high school equivalency diploma, basic education needs or those seeking English As a Second Language assistance. She has a Master’s Degree in Special Education, as well as a degree in Administration and Supervision from St. John’s University in Queens. Tara has been connected with CCE since the early 80’s

when she worked with the Head Start program, the Expanded Food and Nutrition Program, as well as being a past 4-H leader and long time 4-H supporter.

Monica Cody – Monica moved to Madison County in 2006 and has taken increasing roles in her husband's 4<sup>th</sup> generation dairy farm, first while working as an Engineer and Continuous Improvement Project Lead at Bristol-Myers Squibb, and now full time while raising their four children. She studied Bioengineering and Engineering Management at Cornell University. She currently serves on the Town of Fenner Planning Board and has previously served on the YWCA of Syracuse and Onondaga County's board and as Greater Syracuse Society of Women Engineers' president for four terms. Monica is presently pursuing "ag-vocacy" initiatives to provide agriculturally-accurate books to libraries and schools.

Alexandra Erath - Alexandra Erath is a Sherburne, NY native. She moved back to CNY in 2012, after completing her undergraduate degree and starting her career in Ontario, Canada. She has been partnered with her father, Bruce, in the financial services industry since that time. The two of them formed their own company, Hearth Financial Partners in 2017, which has offices in both Hamilton and Norwich. Alex has been proud to call the village of Hamilton home since moving back to NY. She is an active member of both the Chenango County and Hamilton communities. Alex currently serves on the Board of Directors for Hospice & Palliative Care of Chenango County, and will be joining the board of the Earlville Opera House as of January 2019.

David Hatch – David is currently employed by Farm Credit East in Homer as a Tax Specialist. He graduated from Cornell in 1978 with a BS in Ag Economics and Agronomy. He has been with Farm Credit for over 30 years, serving farms in Onondaga, Cortland and Madison counties. David provides accounting and tax preparations services to farmers. He has been active in several community organizations in Chittenango. David and his wife Elaine live in Chittenango and have three grown children.

Kyle Hirt - Kyle Hirt is a 5<sup>th</sup> generation dairy farmer from New Woodstock, NY. He attended SUNY Morrisville and studied Animal Science. Kyle then worked as a herdsman on a 4,000 cow dairy and then as a herd manager on a 200 cow dairy before returning home to work in partnership with his family on MITHVA Farms

Mathew Webber – Mat is a life-long Cazenovia resident where he grew up on a dairy farm. Mat, now retired, was the Project Watershed program director for the Izaak Walton League of America. This stream monitoring and water resource education program went to many schools and engaged over 3000 students every year. Data collected is used by state and local government agencies. Mat also brought the Project Watershed program to Cornell Cooperative Extension in Onondaga County where it brings a hands-on outdoor experience to city kids. Mat is a member of the Cazenovia Advisory Conservation Committee, informing the various Town Boards on projects that may impact the environment in that town. Mat has a large garden, and gives presentations throughout the region on growing garlic.

Lorna Wilson – Lorna is Principal Broker and Owner of Hamilton Village Real Estate. She grew up on a dairy farm in Pennsylvania, has a BS in Agricultural Economics and Rural Sociology from The Pennsylvania State University. She was a 4-H member and club leader. While looking for a science project for her 4-H club, she applied and received a National Science Foundation grant to teach teenage girls about STEM subjects, relating them to driving and maintenance of cars. She lives on a small horse farm with her husband and business partner, Reg. They have two daughters and sons in law and three grandchildren.

Victor Ramirez- Victor Ramirez is a Wampsville, NY resident and chef-owner of the award winning Madison Bistro which is a farm to table restaurant. He moved from San Antonio, Texas where he spent years in the culinary field until moving back to New York state. He is very involved in the community organizations such as Greater Oneida Chamber of commerce where he served on the board of directors and the YMCA prayer breakfast where he was on the planning board committee.

Michelle McGinnis- Michelle McGinnis is a Cazenovia, NY resident and currently works for the Ecologic LLC as an Environmental Scientist. Michelle has a strong background in the food and agriculture industry when she worked in her family owned restaurant, managing the production on the family's dairy farm. Michelle also did research which focused on sustainable agriculture practices. Michelle has background from her careers that she hopes to bring the board with her background the environmental science.

David G. Burch Jr.- David Burch Jr. is a Cazenovia, NY and currently is a partner in the commercial litigation practice group and the Hiring partner for the firm. He was a 4-H member back in his youth as now he is very involved in the many events hosted by the CCE. He is hoping to bring his knowledge of legal skills in using to identifying and troubleshooting various legal issues that may arise. David also has great deal of knowledge of understanding of any human resource issues.



## **CCE MC Team (\*Indicates housed in MC office)**

*Exempt = Salary; Non Exempt = Hourly*

### **4-H/Youth Development:**

\*Craig Brown – Resource Educator (exempt)

- Team Lead
- STEM, In school/after school programming, grant programs

\*Courtney Livecchi – Subject Educator (non-exempt)

- 4-H Clubs
- Animal Science

4-H Intern (based on college semester)

### **Agriculture**

\*Tess Southern –Subject Educator (non-exempt), ag generalist

Dave Balbian – Dairy Specialist, Regional Team

Kevin Ganoe – Field Crops Specialist, Regional Team

Nicole Tommell – Farm Business Management Specialist, Regional Team

Ashley McFarland – Livestock Specialist, Regional Team

Kristina Ferrara – Forestry Program Specialist (regional)

\*Karin Bump – *as needed*: equine; animal welfare

### **Ag Economic Development**

\*Myron Thurston - Ag Business Development and Marketing Specialist

\*Karin Bump – *as needed*: grants; research; agritourism liability

Small Business Development Center – MOU for business plan development

SCORE – MOU for business mentorship

### **Ag/AED support**

\*Patty Catalano - ½ time Ag Program Coordinator

### **Admin Support**

\*Ashlee Young – ½ time Administrative Assistant

### **Facility Care and Maintenance**

\*Jack Backer - ½ time Maintenance

### **SNAP/ESNY (regional grant)**

Betty Clark – Environmental Nutritionist

Neisa Pantalia – Nutrition Educator

### **Tax Credit for Elderly**

\*Judy Parker (part time during tax season)

### **Finance/HR/Grant Paperwork**

\*Bonnie Backman (through April 15<sup>th</sup>)

### **Executive Director**



